



FOR IMMEDIATE RELEASE

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75TH COMMEMORATION OF PEARL HARBOR COMMITTEE ANNOUNCES

“HONORING THE PAST, INSPIRING THE FUTURE” EVENTS FOR WORLDWIDE AWARENESS

(Honolulu, HI) — The 75th Commemoration of Pearl Harbor Committee will announce the launch of an unprecedented series of events in honor of the 75th Commemoration of the attack on Pearl Harbor. Themed, “Honoring the Past, Inspiring the Future,” the Committee’s plans will highlight ceremonial tributes with programs and events over an 11-day period dedicated to our “Greatest Generation,” whose patriotism, ingenuity, and selfless commitment to the greater good unites generations and instills values of leadership among our youth.

A media briefing announcing plans and further details will take place on Monday, May 9, 2016 at the Hawai’i Convention Center, ‘Emalani Theatre, Room #320 at 10:30 a.m.

The 75th Commemoration events take place from December 1—11, 2016, and are designed to attract thousands of global visitors and Hawaii residents. Media coverage will reach millions worldwide. Centered around National Pearl Harbor Remembrance Day on December 7th, other ceremonies and events include Memorials dedicated to USS Utah and USS Oklahoma, the reconciliation “Blackened Canteen Ceremony” at the USS Arizona Memorial, a luncheon honoring the units of Americans of Japanese Ancestry, a Pearl Harbor documentary film premiere, historic movie series on Waikiki Beach, Pearl Harbor Survivor Gala Tribute, Celebration for Veterans, Active Duty Military and their families, and a culminating, world-class live concert that is being planned at Aloha Stadium.

Hawaii’s Governor David Y. Ige commissioned this Blue Ribbon Leadership Committee, chaired by Admiral Thomas B. Fargo USN (Ret.), presenting a Proclamation to the 75th Commemoration of Pearl Harbor Committee. The proclamation states “the December 7, 1941 attack on Pearl Harbor and other airfields on the Island of O’ahu, led directly to our country’s entry into WWII. Those events changed our lives forever and triggered our resolve as a nation, our can-do attitude, and an unmatched commitment to the defense of freedom.”

“The 75th anniversary of the attack on Pearl Harbor will focus the world’s attention on Hawai’i and provide us this unique opportunity to honor the last of those who experienced the emotional awakening triggered on that ‘date which will live in infamy’ and to perpetuate those core values that they shared,” said Admiral Fargo.

“The 75th Commemoration embraces our acknowledgement and respect for all men and women who have answered the call of duty for the last seven decades and honors those during WWII who did

everything possible to protect our nation and the world. I am privileged to lead the 75th Commemoration of Pearl Harbor Committee”, added Admiral Fargo.

With initial generous support from the Hawaii Tourism Authority (HTA) and its global contractors, the Pearl Harbor historic partners, military, government and business leaders, and statewide broadcast and print media, the committee is organized into five functioning committees that feed information and recommended strategies into an empowered executive committee.

Sponsorship discussions with the private sector, statewide and national, as well as national and international network media are underway. The 75th Commemoration will welcome veterans, retired and active service military personnel and their families, the general public (local, national, international), invited dignitaries, and national and state political leadership.

Many of the events/activities will be orchestrated and managed by sponsoring groups. As executive director, Tony Vericella (MC&A, Inc.) will oversee bringing these together in a cohesive fashion while integrating the marketing efforts and honoring the theme and process for event endorsement.

A 75th Commemoration sponsorship breakfast will be held on Wednesday, May 11, 2016 at 7:30 a.m. at the Royal Hawaiian Hotel, Monarch Room. Sponsorship partners include the USS Arizona Memorial, USS Bowfin Submarine Museum & Park, Battleship Missouri Memorial and the Pacific Aviation Museum Pearl Harbor.

The media is encouraged to attend the briefing on Monday, May 9th, 2016. Committee Chair Admiral Thomas B. Fargo, 75th Commemoration Committee members, Hawaii Tourism Authority and its global partners and officials will be present and available for questions.

For media RSVPs and questions, contact Glenna Wong PR – in association with 4Front Branding at (808) 291-4035 or email at glenna.wong@4frontbranding.com. Media packets will be distributed at the briefing while other commemoration event details can be accessed at www.pearlharbor75thanniversary.com, and through Twitter #pearlharbor75.

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